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Version one

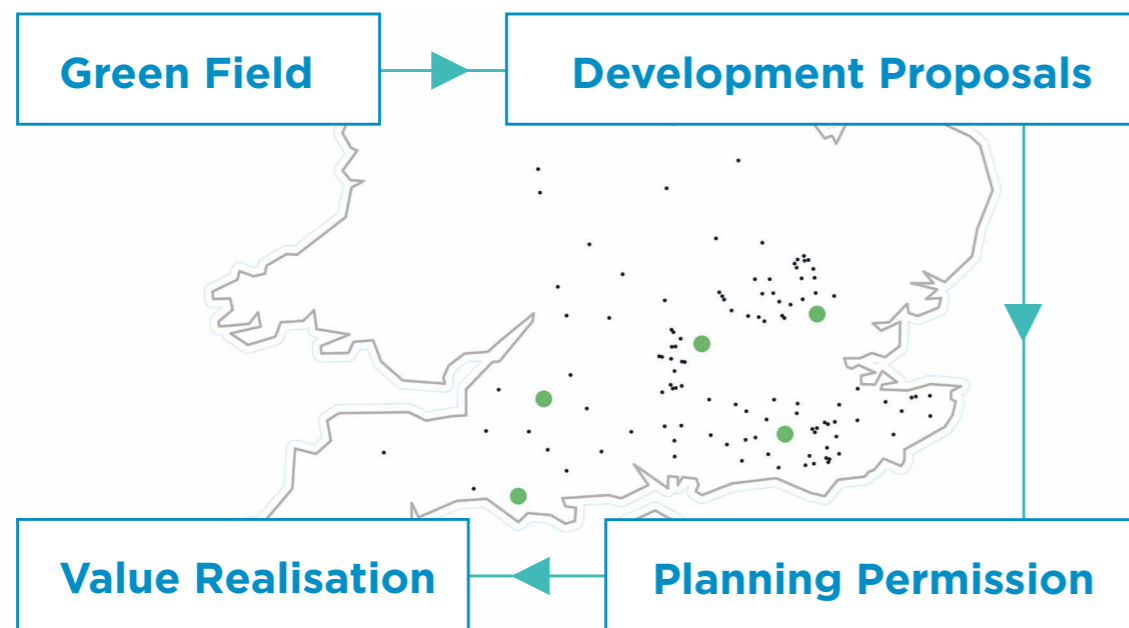
All information stated in the brochure is correct at time of printing,
June 2022 and subject to change without notice.

your land. our expertise.

We know that each and every landowner has their own individual requirements when it comes to selling land. At Gleeson Land, we pride ourselves on both our flexible and bespoke approach to landowners' needs.

As part of MJ Gleeson plc, we've worked side-by-side with landowners including private individuals, farmers, businesses and public sector organisations; helping them realise their land's development

value. Our experienced team of specialists from land, planning, technical and housebuilding backgrounds ensures we have the comprehensive mix of expertise required to maximise the potential of every site we deliver. A proactive and personal approach enables us to resolve and unlock complicated sites by anticipating hurdles and building relationships with key stakeholders throughout the development and planning process.



1

Site Identification

Following analysis of planning policy and a desktop assessment of physical constraints and environmental designations, "land of interest" is identified. Once negotiations with landowners are completed and contracts signed, promotion begins.

2

Land Promotion

A bespoke, site specific planning strategy is designed in accordance with National and Local Planning Policy, encompassing all the necessary and appropriate steps to be taken in order to secure the landowner a marketable and deliverable planning permission.

3

Planning Application

A technical constraints and opportunity assessment helps inform how to maximise the development potential of the land. Multiple reports are commissioned to support the preparation of a planning application, which will be submitted at the most appropriate time during the process.

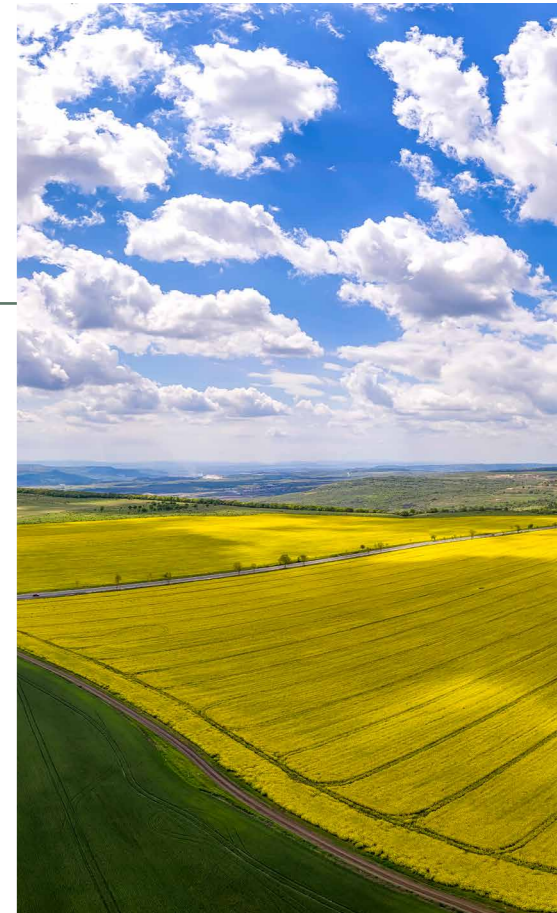
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Planning Permission

Once planning permission is granted, the development site is actively marketed to a wide range of housebuilders to ensure the highest value is realised for our landowner clients.

Why not find out more?

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- 1903** MJ Gleeson formed.
- 1930s** 500th house completed.
- 1940s** M J Gleeson helps War effort.
- 1950s** Jack Gleeson becomes Chief Executive.
- 1960s** M J Gleeson becomes plc.
- 1980s** Dermot Gleeson becomes Chief Executive.
- 1990s** Gleeson begins to focus on strategic land.
- 1995** First strategic site.
- 2007** Technical department created.

2015 Tolworth Girls' School, Surbiton planning approved for 106 units and school improvements that delivered an additional 200 secondary and sixth form school places.

2018 Guildford, Surrey planning granted for 254 houses. Hassocks, West Sussex planning secured for 500 new homes.

2020 Hassocks, West Sussex planning granted for 500 new homes and new primary school. Kenilworth, Warwickshire planning secured for 99 houses.

2017 Staplehurst, Kent, planning granted for 250 houses. Shaftesbury, Dorset planning secured for 170 houses.

2019 Angmering, West Sussex, planning approved for 525 houses.

2021 Grove, Oxfordshire planning granted for 400 new homes and new primary school facilities.