

STRATEGIC LAND



Developing opportunities

Your land. Our expertise.

Each landowner has their own specific requirements and aspirations. We pride ourselves on our flexible approach to landowners' needs. As part of MJ Gleeson plc, we've worked side-by-side with landowners including private individuals, farmers, businesses and public sector organisations; helping them realise their land's development value. Our experienced team of specialists from land, planning, technical and housebuilding backgrounds ensures

we have the comprehensive mix of expertise required to maximise the potential of every site we deliver. A proactive and personal approach enables us to resolve and unlock complicated sites by anticipating hurdles and building relationships with key stakeholders throughout the development and planning process.

DEVELOPMENT PROPOSALS



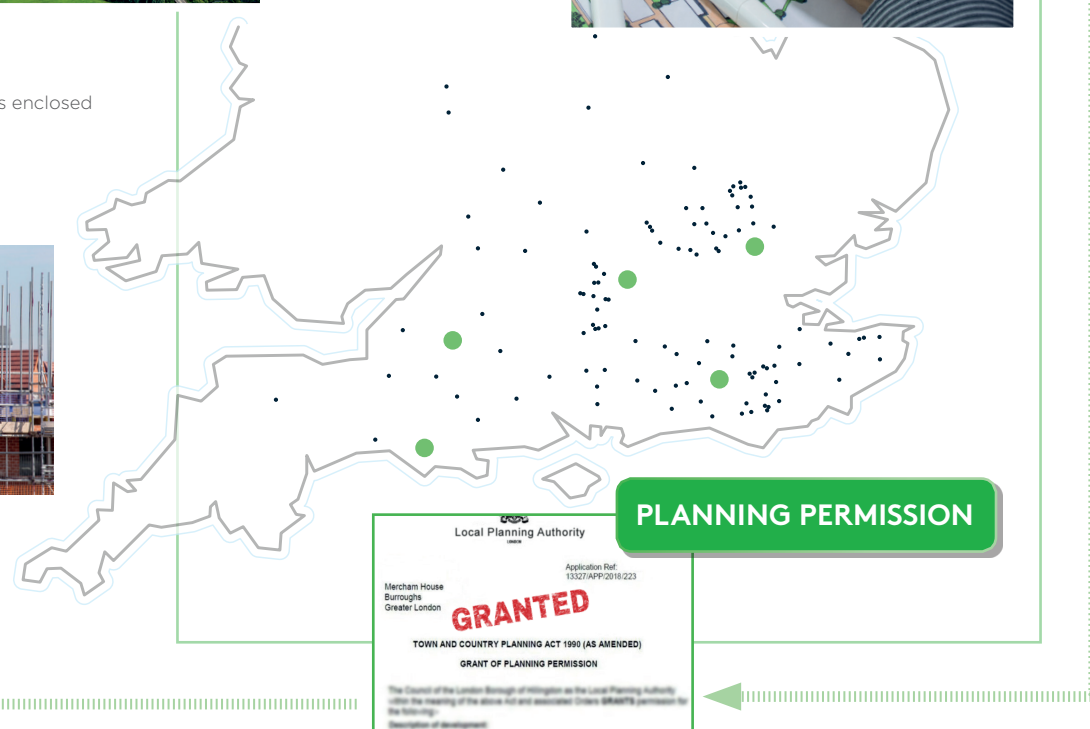
GREEN FIELD



VALUE REALISATION



● *Case Studies enclosed



SITE IDENTIFICATION

Following analysis of planning policy and a desktop assessment of physical constraints and environmental designations, "land of interest" is identified. Once negotiations with landowners are completed and contracts signed, promotion begins.

LAND PROMOTION

A bespoke, site specific planning strategy is designed in accordance with National and Local Planning Policy, encompassing all the necessary and appropriate steps to be taken in order to secure the landowner a marketable and deliverable planning permission.

PLANNING APPLICATION

A technical constraints and opportunity assessment helps inform how to maximise the development potential of the land. Multiple reports are commissioned to support the preparation of a planning application, which will be submitted at the most appropriate time during the process.

PLANNING PERMISSION

The land is bought from the landowner and the site is developed.

Why not find out more?

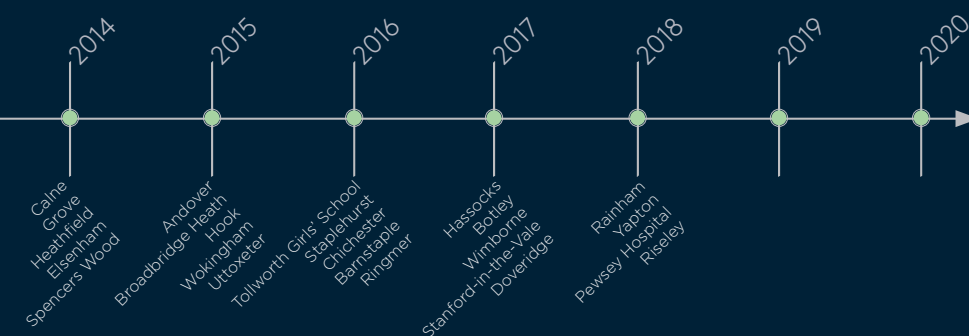
Gleeson

Strategic Land

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Harvest Crescent
Ancells Business Park
Fleet GU51 2UZ

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Some of our successes



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Gleeson were professional, knowledgeable and friendly from the first time we met them until the day we received planning permission and sold our land. They helped us understand the potential of our site, how they thought it could be developed, provided regular updates on progress and were always approachable. We would happily trust Gleeson again.

Andrew Speed, Estate Director, Wellington Estates

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